



*Arizona Innovative Solutions Group
(Arizona-ISG)*

Organizational Strategic Management

Organization Strategic Management

In a high paced business environment organizations may focus on day to day business decisions so they lose the ability of seeing the effect of those decisions on the future of the organization. Such short sightedness causes organizations to miss the ability to adapt to market changes, motivate talent, and reinvent itself for future growth.



- Help the participants develop an understanding of Strategic Management
- Develop a Strategic plan based on their unique organizational requirements and needs
- Deploy and implement the plan
- Formulate control and continuous improvement process



Outlines

- What is strategic Management ?
- Why do we need strategic management?
- When do we use strategic Management?
- Characters of strategic management's decisions
- The pre-planning phase
 - Formulating a mission
 - External environment assessment
 - Internal environment assessment
- Strategic plan development
 - Long-term objectives
 - Formulating long-term objectives



Outlines

- Strategic plan Implementation
 - Defining short-term objectives
 - Updating organization structure, leadership, and culture
- Establishing Strategic Controls
 - Premise Control
 - Strategic Surveillance
 - Implementation Control
- Continuous improvement to build customer value.



Contact Information

Mailing Address

PO Box 27634
Tempe, AZ 85285
USA

E-Mail

admin@arizona-isg.com

Web

www.arizona-isg.com

Phone

USA: 602-476-1885
Saudi Arabia: 966-50-3939409

Fax

USA: 480-361-7062

